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New Books List
April - June 2015

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Applied Financial Macroeconomics and Investment Strategy
A Practitioner’s Guide to Tactical Asset Allocation

Robert T. McGee, U.S. Trust, Bank of America Private Wealth Management, USA

The absolute and relative performance of various asset classes is systematically related to macroeconomic trends. In this new book, Robert McGee provides a thorough guide to each stage of the business cycle and analyzes the investment implications using real-world examples linking economic dynamics to investment results.


May 2015 272pp 235x155mm
74 images
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Enterprise Risk Management in Finance
Desheng Dash Wu, University of Toronto, Canada, David L. Olson, University of Nebraska, USA

This new book provides a comprehensive, technical guide to measuring and managing enterprise risk management for financial institutions. Split into three parts, it first sets the scene, putting ERM in the context of finance houses. It examines the financial risks already inherent in banking, insurance operations, and how these need to be accounted for at a floor and enterprise level. It also provides the necessary tools to implement ERM in these environments, including performance analysis, credit analysis and forecasting applications, as well as providing real life case studies.


May 2015 272pp 234x156mm
56 b/w tables, 28 figures
Hardback £60.00 9781137466280
www.palgrave.com/page/detail/?k=9781137466280

Putting Labour in its Place
Labour Process Analysis and Global Value Chains

Edited by Kirsty Newsome, University of Sheffield, UK, Philip Taylor, University of Strathclyde, UK, Jennifer Bair, University of Colorado at Boulder, USA, Al Rainnie, Curtain Graduate School of Business, Australia


Contents: Introduction / Part I: INTEGRATING LABOUR PROCESS AND GLOBAL VALUE CHAINS / PART II: LABOUR - POWER, AGENCY, AND STANDARDS / PART III: SECTOR STUDIES

March 2015 400pp 234x156mm
3 figures, 7 b/w tables
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People Data
How to Use and Apply Human Capital Metrics in your Company
Tine Huus, Best Work of Our Lives Ltd, Denmark

People are an organization’s biggest asset and easily amount to 30% of company costs so even small improvements can have a bottom-line impact. A unique toolkit to an important new trend, People Data demystifies and simplifies the process of understanding and working with human capital metrics.


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Global Diversity Management
An Evidence-Based Approach
2nd edition
Mustafa Ozbilgin, Brunel Business School, University of Brunel, UK, Ahu Tatli, Queen Mary, University London, UK, Karsten Jonsen, Institute for Management Development, Switzerland

Praise for the 1st edition: "Ozbilgin and Tatli have put the 'global' into diversity management by providing insight into the way cross-national approaches and the nature of an international labour force impact on organisational strategies." - Professor Geraldine Healy, Queen Mary, University of London, UK

Grounded in research but firmly linked to best-practice strategies, this new edition is fully updated and includes student-friendly pedagogy and a wide range of international case studies. It provides a comprehensive real-world perspective of diversity in competitive organizations and is an ideal course companion for all students.


March 2015 413pp 234x156mm
Paperback £34.99 9781137334350

HR in the Boardroom
The HR Professional’s Guide to Earning a Place in the C-Suite
Lance Wright, Lance Wright & Associates, LLC, USA

This unique guide explores how senior HR executives can build strong working relationships with the CEO, other members of the executive team, and the board of directors. With case studies and interviews with HR professionals from a range of industries and locations, this is truly the first book of its kind.


April 2015 240pp 216x138mm
Hardback £22.99 9781137450890

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BUSINESS AND MANAGEMENT

BUSINESS AND MANAGEMENT / INNOVATION

The Business of Sharing
Making it in the New Sharing Economy

Alex Stephany, JustPark, UK

Providing a colorful insight into the people at the forefront of the emergent Sharing Economy, a movement predicted to already be worth around $268 a year, this book gives vital advice to anyone thinking of starting or investing in a collaborative consumption business.


March 2015 240pp 216x138mm Hardback £16.99 9781137376176

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BUSINESS AND MANAGEMENT / MANAGEMENT AND LEADERSHIP

Changing Employee Behavior
A Practical Guide for Managers

Nik Kinley, YSC Ltd, UK, Shlomo Ben-Hur, IMD, Switzerland

An accessible and comprehensive toolkit for change that managers can use to drive and improve the performance of their staff.


March 2015 224pp 276x216mm Hardback £22.99 9781137449542

www.palgrave.com/page/detail/?k=9781137449542

Women of the Street
Why Female Money Managers Generate Higher Returns (and How You Can Too)

Meredith A. Jones, is best known for creating industry-leading hedge fund research. She has presented her original research and insights to industry participants around the world and has had her findings published in books, journals, industry publications, and international major media outlets, including the Economist, the New York Times, CNBC, the Wall Street Journal, the Financial Times, the Journal of Investing, and others.

Women invest differently than men. Collectively, their approach has proven profitable and reliable, and it outperforms the industry at large. The portfolio managers interviewed in this book exemplify the best traits that women investors tend to exhibit. Read Women of the Street to learn from them and start investing a little more like a girl.


April 2015 320pp 235x155mm Hardback £18.99 9781137462893

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The Business of Family
How to Stay Rich for Generations
Linda Davis Taylor, Clifford Swan Investment Council, USA

The Business of Family teaches readers how to write their own family business plan using time-tested strategies from the corporate world to provide a practical, user-friendly method that ensures their family knows where it's been, where it's headed, and how it's going to get there.

Contents:

July 2015 208pp 235x155mm
Hardback £22.00 9781137487865

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Building the Team Organization
How To Open Minds, Resolve Conflict, and Ensure Cooperation
Dean Tjosvold, Lingnan University, Hong Kong, Mary Tjosvold, Mary T. Inc

Interdependence is a basic characteristic of organizations, yet it is only recently that managers, professionals, and employees have begun to appreciate that organizational success depends upon teamwork. This book provides managers, professionals, and employees with a concise and powerful understanding of productive teamwork in organizations.

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Why People (Don’t) Buy
The Go and Stop Signals for Consumers
Amitav Chakravarti, London School of Economics, UK, Manoj Thomas, Cornell University, US

Full of practical diagrams and maps, as well as international case studies, this book offers a unique and extensively-tested 'GO-STOP Signal Framework', which allows managers to better understand why consumers are not buying their products and what can be done to put this right.


May 2015 232pp 216x138mm
8 b/w tables, 22 figures, 11 b/w line drawings Hardback £21.99 9781137466679

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From creativity to customer value  
Gabriele Troilo, Universita Bocconi di Milano, Italy  
This book addresses the specific challenges of marketing in the creative industries, whilst applying classic marketing theory to a range of international examples. It combines a comprehensive and innovative perspective on customer value theory with practical marketing strategies and detailed case studies.  
May 2015 420pp 246x189mm  
www.palgrave.com/page/detail/?k=9780230380240

Introduction to Work and Organizational Behaviour  
3rd edition  
John Bratton, Thompson Rivers University, Kamloops, Canada  
A core textbook for all modules in organizational behaviour offering a balance of critical and managerial perspectives, a keen focus on ethics and diversity, international research and examples, and new video interviews with business managers which demonstrate how key theories come together in practice to inform everyday life in an organization.  
May 2015 576pp 276x216mm  
92 figures, 35 colour tables, 99 colour photos  
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www.palgrave.com/page/detail/?k=9781137408686

Head-On (Gegen die Wand)  
Daniela Berghahn, Royal Holloway, University of London, UK  
The award-winning love story Head-On (2004) has been embroiled in Turkish-German identity politics since its release. Opening up fresh lines of enquiry, Daniela Berghahn’s detailed and entertaining account of the film’s production history and reception instead situates the film in the rich context of global art cinema and transnational melodrama.  
Contents: Acknowledgments / Introduction / And the Winner is...? / Caught Up in Identity Politics: From Turkish German Film-maker to Transnational Auteur / Head-On as Transnational Melodrama / Notes / Credits  
May 2015 96pp 190x135mm  
59 colour photos  
Paperback £12.99 9781844576722  
Published by British Film Institute  
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The Sound of Music

Caryl Flinn, University of Michigan, USA

A half-century after its release, *The Sound of Music* remains the most profitable and recognisable film musical ever made. Foregrounding the film’s iconic musical numbers as key to its global longevity and appeal, Caryl Flinn’s fresh new study traces the film’s prehistories, its place amongst the events of the 1960s, and its afterlife amongst fans.

**Contents:** PART I Introduction / Rodgers and Hammerstein / Musicals / A Decade in Turmoil / PART II The Historical von Trapps / Die Trapp-Familie / Selling Maria’s Story: The Stage Musical / A Studio in Crisis / Production Crew / The Players / PART III: THE SONGS OF MUSIC / The Sound of Music / Opening Prayers / Maria / I Have Confidence / 16 Going on 17 / My Favourite Things / Do Re Mi / The Lonely Goatherd / Edelweiss / The Ländler / So Long, Farewell / Climb Ev’ry Mountain / Something Good / Wedding Processional / PART IV: AFTERLIFE

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An American in Paris

Sue Harris, Queen Mary University of London, UK

A landmark film in the careers of Vincente Minnelli, Gene Kelly and Arthur Freed, *An American in Paris* shifted the ground on which the Hollywood musical was understood. Sue Harris combines rich historical context with in-depth film analysis to foreground the film’s unique collaborative spirit and its interactions with Paris as a place and an idea.

**Contents:** ‘Who knows, it may even put Paris on the map’ / The Building Blocks of Production / Paris, Culver City / Camaraderie, Community and Romance / The Ballet / Promotion, Reception, Legacy / Bibliography

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Toy Story

Tom Kemper, University of Southern California, USA

The first computer-generated animated feature film, *Toy Story* (1995) sustains a dynamic vitality that appeals to audiences of all ages. This lively study explores how its depiction of a glimmering commercial world both deconstructs and affirms modern popular culture and in doing so provides a distinctive alternative to the usual Disney formula.

**Contents:** Acknowledgments / Power Pop / ‘The Rat’s Nest’ / ‘A Rebel Group’ / ‘What Would Walt Say?’ / ‘Hip - Loveable, Urban. Think Simpsons’ / Playtime: The Film / Stories / Notes / Credits / Bibliography

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The Birth of a Nation

Paul McEwan, Muhlenberg College, USA

The Birth of a Nation is widely considered to be the most controversial film of all time. Published on the 100th anniversary of its release, this richly detailed study recounts the film’s development and historical context and traces tensions between art and racism that have made this the only film to have an unbroken decade of reception history.

Contents: Acknowledgments / Introduction: ‘True As That Blade’ / The Film / The Legacy / Notes / Credits

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The Gold Rush

Matthew Solomon, University of Michigan, USA

Matthew Solomon’s study of Chaplin’s The Gold Rush (1925) provides an in-depth discussion of the film’s production and reception history, placing it in the context of the turn-of-the-century Alaska Klondike gold rush, and analyses the film’s narrative and formal features, particularly its references to music-hall performance styles and tropes.

Contents: Acknowledgments / A Film in Flux / An Unstable Text / The Total Film-Maker / Origins and Originality / The Work of the Artist and His Lawyers in an Age of Technological Reproducibility / ‘The Lucky Strike’ / A Northern Comedy / Historical Referents / Making by Halves; Two Premieres / Revising and Reviving / Second-Best Ever / Un/Authorised Versions / Memorable Sequences / Outtakes, Parallel Takes and a Triple Take / Notes / Credits / Select Bibliography

May 2015 112pp 190x135mm
60 b/w film stills and screen grabs
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British Television Drama

Lez Cooke, Royal Holloway, University of London, UK

This respected history of British television drama is an indispensable guide to key developments in the field since 1930. Thoroughly revised and updated, this second edition includes new case studies and illustrations, fresh material on the beginnings of British television drama and a substantial new chapter which brings the history up to 2014.


April 2015 288pp 234x153mm
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Paperback £22.99 9781844576234

Published by British Film Institute

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COUNSELLING AND PSYCHOTHERAPY

The Content of Psychological Distress

Capturing and Addressing Complex Personal Experience

Jack Chalkley, Clinical Psychologist, UK

"it is very well thought through and presented... geared to the needs of practitioners... and offering both a careful philosophical and theoretical perspective rooted in phenomenology and a strong set of guidelines to practice..." - Professor Stephen Frosh, Birkbeck College, UK

This book aims to move beyond ‘off the shelf’ diagnoses in mental health, towards a unique, patient-centred approach. Offering a critical perspective on medical approaches, it provides an exciting, eye-opening read for anyone working in the field.


May 2015 240pp 216x138mm
30 b/w tables Paperback £23.99 9781137349743
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Understanding Trauma and Resilience

Louise Harms, University of Melbourne, Australia

"A timely overview of the global range of theoretical approaches available. This text offers relevance across different disciplines and appears to highlight the nature of trauma across cultures which is a very useful in today's multicultural, global society... I will certainly be promoting it as such on the courses I teach." - Suzanne Jenkins, University of Notre Dame, Australia

From psychodynamic to narrative, systemic to feminist, the book takes the reader through a wide range of theories and their application to working with trauma. With a rich analysis of the histories, critiques and practice implications of each approach, it offers an invaluable theoretical grounding in the field for all those working with trauma.


June 2015 208pp 234x156mm
Paperback £21.99 9781137289285
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Understanding Street Culture

Poverty, Crime, Youth and Cool

Jonathan Ilan, University of Kent, UK

An insightful and theoretically informed overview of street culture in various parts of the world - its origins, functions, manifestations and appeal - examining both its bearing on criminal lifestyles and on the cultivation of 'cool.' Contemporary examples and original research are used to evidence new ways of thinking about street culture today.


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Stuart Cunningham, Queensland University of Technology, Australia, Terry Flew, Creative Industries Faculty, Queensland University of Technology, Australia, Adam Swift, Queensland University of Technology, Australia

A concise introduction to the key ideas and issues in the study of media economics, drawing on a broad range of case studies - from Amazon and Twitter, to Apple and Netflix - to illustrate how economic paradigms are not just theories, but provide important practical insights into how the media operates today.

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Disability and the Media

Katie Ellis, Curtin University, Australia, Gerard Goggin, University of Sydney, Australia

An approachable but critical introduction to the complex relationship between disability and the media, bringing together prominent theoretical work and research on disability internationally, with analysis and examples of a range of contemporary media issues in news, the press, broadcasting and new media.

Contents:

May 2015 160pp 216x138mm
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Film and Female Consciousness

Irigaray, Cinema and Thinking Women
Lucy Bolton, Queen Mary, University of London, UK

“With Film and Female Consciousness Lucy Bolton has made an opportune and important intervention in the field as well as a vital contribution to our understanding of how the work of psychoanalyst and philosopher Luce Irigaray provides fecund material for feminist film theory.” - Anna Backman Rogers, author, American Independent Cinema

Film and Female Consciousness explores the representation of female consciousness on-screen and demonstrates the ways in which the thought of Luce Irigaray can be used to address the traditional problems of the objectification of women in cinema as outlined by feminist theory since the 1970s.

Contents:

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Sex and Film
The Erotic in British, American and World Cinema
Barry Forshaw, Freelance, UK

Sex and Film is a frank, comprehensive analysis of the cinema's love affair with the erotic. Forshaw's lively study moves from the sexual abandon of the 1930s to filmmakers' circumvention of censorship, the demolition of taboos by arthouse directors and pornographic films, and an examination of how explicit imagery invaded modern mainstream cinema.


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Thinking Through Digital Media
Transnational Environments and Locative Places
Dale Hudson, New York University Abu Dhabi, United Arab Emirates, Patricia R. Zimmermann, Ithaca College, USA

Thinking through Digital Media: Transnational Environments and Locative Places speculates on animation, documentary, experimental, interactive, and narrative media that probe human-machine performances, virtual migrations, global warming, structural inequality, and critical cartographies across Brazil, Canada, China, India, USA, and elsewhere.


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Self-Representation and Digital Culture

Nancy Thumim, University of Leeds, UK

"Altogether, Thumin has produced a valuable study, full of insight and observation, of the multiple ways in which 'ordinary' people represent their 'ordinariness' through representing themselves, speaking about their lives, giving expression to their experiences. She attends to all this in a cohesive and integrated manner, offering us a highly satisfactory account of selfrepresentations in digital culture." - European Journal of Communication 28(6)

Taking a close look at ordinary people ‘telling their own story’, Nancy Thumim explores self-representations in contemporary digital culture in settings as diverse as reality TV, online storytelling, and oral histories displayed in museums.

Contents: Introduction: Self-Representation and Digital Culture / Histories of Self-Representation / Mediation / Broadcasters / Museums and Art Worlds / Self-Representation Online / Self-Representation, Digital Culture and Genre / Bibliography / Endnotes / Index

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Reading Rocky Horror
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Edited by Jeffrey Andrew Weinstock, Central Michigan University, USA

"Reading Rocky Horror is as lively and imaginative as the legendary cult show and movie itself. The diversity of expertise collected by Jeffrey Andrew Weinstock demonstrates just how widespread The Rocky Horror Show phenomenon has become, and how big its impact has been. The focus on Rocky Horror’s mixing of genres, its wildly active audience reactions, and its sexual politics puts this collection at the centre of studying popular culture today. Reading Rocky Horror will please scholars and veterans of the cult alike, and is highly recommended to anyone interested in contemporary culture." - Ernest Mathijs, University of British Columbia, Canada

The first scholarly collection devoted to The Rocky Horror Picture Show, dissecting the film from diverse perspectives including gender and queer studies, disability studies, cultural studies, genre studies, and film studies.

Contents: PART I: ROCKY HORROR AND GENRE / PART II: ROCKY HORROR AND CINEMA SPECTATORSHIP / PART III: ROCKY HORROR AND SEXUALITY

The Revival, Legitimization, and Development of Private Enterprise in China
Empowering State Capitalism

Zongshi Chen, Zhejiang University, China

This book illustrates the decline of the state-encouraged revival and legitimization of private enterprises in 1980s China. Chen argues that the rapid growth of private enterprises strengthened the fiscal power of the state, leading the Chinese government to take an increasingly interventionist stance.


Contemporary Debates in the Sociology of Education

Edited by Rachel Brooks, University of Surrey, UK, Mark McCormack, Durham University, UK, Kalwant Bhopal, University of Southampton, UK

"This isn’t another trot through the standard arguments within the sociology of education. It examines some of the key issues that will define the character of education systems over the next decade. It should be compulsory reading!" — Phillip Brown, Cardiff University, UK

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Contents: 1. Contemporary Debates within the Sociology of Education: An Introduction; Rachel Brooks, Mark McCormack and Kalwant Bhopal / 2. Globalization and Sociology of Education Policy: The Case of PISA; Bob Lingard and Sam Sellar / 3. Education Policy, Human Rights, Citizenship and Cohesion; Audrey Osler / 4. School Type and Inequality; Rita Nikolai and Anne West / 5. We Know What They Earn, but What Do They Learn?: A Critique of Lifelong Learning through the Lens of Workplace Learning at the Bottom of the Service Sector; Steven Roberts / 6. In a Class of their Own: How Working-class Students Experience University; Wolfgang Lehmann / 7. Examining the (Em)bodyed Boundaries of High School Locker Rooms; Michael Kehler and Michael Atkinson / 8. Adolescent and Disabled or Adolescence Disabled? Education and the Construction of Gendered Identities Among Adolescents with Intellectual Disability; Kagendo Mutua and Sandra Cooley Nichols / and more

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A Practical Guide to Ensemble Devising

Davis Robinson, Bowdoin College, USA

"It is unpretentious, enthusiastic and good-natured in tone - a reader wanting to move into unfamiliar creative processes will feel encouraged and supported by the author in doing so. The author clearly draws on a rich and eclectic personal practice." - John Britton, University of Huddersfield, UK

"The key strength is that (the author) takes the reader step by step through a process that ultimately is experiential. He takes his time to make his points and encourages exploration. It is a book about creating an ensemble in many ways. I don’t know of other books of this kind." - Christopher Bayes, Yale School of Drama, USA

This comprehensive handbook introduces techniques and exercises for devising theatre as an ensemble. Its clear style makes it an ideal book for students new to devising, while its wide scope provides fresh ideas for more experienced actors.


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Sara Hsu, State University of New York at New Platz, USA, Nathan Perry, Colorado Mesa University, USA

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William Sims Bainbridge, National Science Foundation, USA

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Sophie Body-Gendrot, University of the Sorbonne, Paris, France, Catherine Wihtol de Wenden, National Center for Scientific Research

This study analyzes and compares the police’s inner city presence in France, the US, and Britain. Its authors’ research points to the idea that the creation of a more inclusive environment is a sound approach for cities looking to better maintain peace, reduce discrimination, and manage the dynamic between police and citizens in inner cities.


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Temporary Homes, Mobile Identities, European Borders
Nicoletta Pireddu, Georgetown University, USA
"This is the first critical study in English of a major writer whose intellectual contribution embraces a variety of fields. Pireddu’s brilliant analysis illuminates the richness and complexity of Magris’ mind focusing on a previously unrecognized theme the critic calls "temporary home," seen as a polysemantic sign through which Magris challenges ideological absolutism. If the "totalizing ambition" of the novel has no longer a home in a postmodern world, resorting to different writing genres must still be accompanied by a search for meanings, albeit not final. This study will be of great interest to a large public." - Daniela Bini, Professor of Italian and Comparative Literature, University of Texas, Austin, USA

Italian scholar, novelist, journalist, and philosopher Claudio Magris is among the most prominent of living European intellectuals. This study is the first comprehensive critical analysis of Magris’s corpus for an English-speaking audience and addresses the crucial question of the return to humanism that is moving literature and theory forward.


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- Juan Velasco, Santa Clara University, USA

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This book is rare. For the quality but also the depth of its analysis. Professor Medina is able to bring essential information to the analysis of visual, popular and literary culture, and to take Latino/a studies to the twenty-first century. - Juan Velasco, Santa Clara University, USA

Tracing the historical trajectory of the pocho (Latinos who are influenced by Anglo culture) in pop culture, Medina shows how the trope of pocho/pocha/poch@, which traditionally signified the negative connotation of ‘cultural traitor’ in Spanish, has been reclaimed through the pop cultural productions of Latinos who self-identify as poch@.

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Mobile Commons, Migrant Digitalities and the Right to the City

Nicos Trimikliniotis, University of Nicosia, Cyprus, Dimitris Parsanoglou, Panteion University of Social and Political Sciences, Greece, Vassilis Tsianos, University of Hamburg, Germany

This study examines the relationship between urban migrant movements, struggles and digitality which transforms public space and generates mobile commons. The authors explore heterogeneous digital forms in the context of migration, border-crossing and transnational activism, displaying commonality patterns and inter-dependence.


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Key Issues Arising from the Financial Crisis

Elisa Menicucci, Polytechnic University of Marche, Italy

This text discusses how FVA affects financial reporting during the 2008 Financial Crisis.

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Regulating Preimplantation Genetic Diagnosis in the United States
The Limits of Unlimited Selection

Michelle Bayefsky, National Institutes of Health, USA, Bruce Jennings, Center for Humans and Nature, USA

‘Bayefsky and Jennings have written an exceptionally smart and thorough analysis of the ethics, politics, and economics of prenatal genetic testing. A must-read for anyone who cares about the future of reproductive technologies and parenthood.’ - Thomas H. Murray, President Emeritus and Senior Research Scholar of the Hastings Center, USA

Reproductive technology allows us to test embryos’ genes before deciding whether to transfer them to a woman’s uterus. Embryo selection raises many ethical questions but is virtually unregulated in the United States. This comprehensive study considers the ethical, medical, political, and economic aspects of developing appropriate regulation.


Empathy and Violent Video Games
Aggression and Prosocial Behavior

Christian Happ, University of Trier, Germany, André Melzer, University of Luxembourg

Through three empirical studies, this text explores the mechanisms behind moderating functions of empathy in violent video games, revealing new insights that will inform the ongoing debates about the effects violent media content.

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Internet Addiction in Psychotherapy

Daria J. Kuss, Nottingham Trent University, UK, and Mark D. Griffiths, Nottingham Trent University, UK

Current knowledge about effective internet addiction treatment is limited. This study explores how 20 international internet addiction therapy experts experience the presenting problem of internet addiction in psychotherapy.


Audiovisual Translation in the Digital Age

The Italian Fansubbing Phenomenon

Serenella Massidda, Università degli Studi di Sassari, Italy

This pioneering study on fan translation focuses on Italian fansubbing as a concept, a vibrant cultural and social phenomenon which is described from its inception in 2005 to today. It explores far-reaching issues related to fansubbing and crowdsourcing, highlighting in particular the benefits and drawbacks of Web 2.0.


How the Internet Shapes Collective Actions

Sandy Schumann, Université Libre de Bruxelles, Belgium

After a Facebook rebellion in Egypt and Twitter protests in Turkey, the internet has been proclaimed as a globe-shifting, revolutionizing force that can incite complex social phenomena such as collective actions. This text critically assesses this claim and highlights how internet use can shape mobilizing processes to foster collective actions.

Feeling Present in the Physical World and in Computer-Mediated Environments

John Waterworth, University of Umeå, Sweden, and Giuseppe Riva, Catholic University of the Sacred Heart, Italy

This concise volume presents for the first time a coherent and detailed account of why we experience feelings of being present in the physical world and in computer-mediated environments, why we often don't, and why it matters - for design, psychotherapy, tool use and social creativity amongst other practical applications.


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Gender Pedagogy
Teaching, Learning and Tracing Gender in Higher Education

Emily F. Henderson, Institute of Education, UK

"This text is a valuable and original piece of work, which stands out for its interactive engagement with the reader and for its extraordinary capacity to disentangle complex threads of analysis in an accessible but still extremely nuanced way. A true gem by a remarkable young writer!"

- Maria do Mar Pereira, Deputy Director of the Centre for the Study of Women and Gender and Assistant Professor, University of Warwick, UK

When addressed in its full reactive potential, gender has a tendency to unfix the reassuring certainties of education and academia. Gender pedagogy unfolds as an account of teaching gender learning that is rooted in Derrida's concept of the 'trace', reflecting the unfixing properties of gender and even shaking up academic knowledge production.


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Sociology in Ireland
A Short History

Bryan Fanning, University College Dublin, Ireland, and Andreas Hess, University College Dublin, Ireland

This study provides a short introduction to the emergence and development of sociology in Ireland until the present day. The institutionalization of the discipline came relatively late as it remained under the control of the Catholic Church. However, since the 1970s sociology has witnessed periods of considerable growth and professionalization.


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Foundational Views and Key Issues

Ted Newell, Crandall University, Canada

"This is a wonderfully clear introduction to some of the most powerful ideas that have shaped education today. It is written in an engaging and inviting style, which encourages readers to analyze and synthesize for themselves the ideas that form the major paradigms of educational thought. It is additionally valuable because it brings into reflection on current educational issues unexpected insights from, among others, Mende thinking as well as the more familiar Rousseau, from ancient Israeli thinking as well as Plato, from Jesus as well as Homer, broadening and deepening conversations about what we should do in everyday classrooms. A great text for pre-service teachers, as well as other educators. Neat, clear, engaging, helpful." - Kieran Egan, Simon Fraser University, Canada

Newell compares the fundamental assumptions of five major worldviews of education and their implications for classroom practice, incorporating history and case studies and posing questions about the limits and benefits of employing each today.


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Rewriting Empathy in the Context of Philosophy

Lou Agosta, Chicago, USA

‘An insightful and provocative exploration of a topic that has only begun to receive the attention it deserves and the conceptual clarity needed for proper understanding. Agosta’s study of empathy is rich in historical context and thorough in covering the intersections of philosophy and psychology on the question of empathy. The deep history of a rumor of empathy in Hume, Kant, Lipps, Scheler, Stein, and Husserl is innovative and disruptive, the latter in a positive sense. Agosta rightly, in my view, finds in Husserl a primary vehicle for advancing the discussion, yet he has his own voice and sense of how to think it through. An impressive achievement.’ - Lawrence J. Hatab, Louis I. Jaffe Professor of Philosophy, Old Dominion University, USA

A rumor of empathy in vicarious receptivity, understanding, interpretation, narrative, and empathic intersubjectivity becomes the scandal of empathy in Lipps and Strachey. Yet when all the philosophical arguments and categories are complete and all the hermeneutic circles spun out, we are quite simply in the presence of another human being.


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Cultural Awareness in the Military
Developments and Implications for Future Humanitarian Cooperation

Edited by Robert Albro, American University, USA, Bill Ivey, Global Cultural Strategies, USA

"This benchmark volume examines how the U.S. military has upped its attention to local cultures in order to win wars, strengthen alliances around common ties, and enhance its reputation by providing humanitarian relief and protecting heritage. Expert analysts, cognizant of American interests and the military’s own culture, offer sophisticated treatments of overarching issues and specific cases in this concise, excellent, and very timely account.” - Richard Kurin, Under Secretary for History, Art, and Culture, Smithsonian Institution

Featuring chapters from social scientists directly engaged with the process, this volume offers a concise introduction to the U.S. military’s effort to account for culture and increase its cultural capacity over the last decade. Contributors to this work consider some of the key challenges, lessons learned, and the limits of such efforts.


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Mark Axelrod, Chapman University, USA
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Global Politics of Health Reform in Africa
Performance, Participation, and Policy

Amy Barnes, University of Sheffield, UK, Garrett Wallace Brown, University of Sheffield, UK, Sophie Harman, Queen Mary University of London, UK
Drawing on qualitative research with African actors and global health institutions, the authors explore the politics of how performance funding modalities and participation are used to shape health reform in African countries as well as the role of African actors, global policy elites and international donors within these processes.


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Satire, Suffering and Pictorial Propaganda

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Risk and Trading on London’s Alternative Investment Market
The Stock Market for Smaller and Growing Companies

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This study analyses the comparative risks involved in the alternative investment market, the market for growing companies, and the ‘main market’, the market for more established companies.


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Psychosocial Aspects of Niqab Wearing
Religion, Nationalism and Identity in Bosnia and Herzegovina

Nina Bosankic, International University of Sarajevo, Bosnia-Herzegovina

In Psychosocial Aspects of Niqab Wearing Nina Bosankic explores the various motives which lead young women living in post-conflict Bosnia and Herzegovina to adopt the niqab (full face veil). She uses a grounded theory approach to examine this decision which is often viewed as controversial from both within and outside Islam.


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Federico Caprotti, King’s College London, UK

The author examines the two most advanced eco-city projects: the Sino-Singapore Tianjin Eco-City in China, and Masdar City in Abu Dhabi. These are the most notable attempts at building new eco-cities to both face up to the ‘crises’ of the modern world and to use the city as an engine for transition to a low-carbon economy.

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The Columbian Covenant
Race and the Writing of American History

James Carson, Queen’s University, Canada

"James Taylor Carson excavates the source of the racial gaze that unfortunately continues to shape how we write American history. From discovery narratives of the 15th century to revisionist histories of today, he carefully traces the resilient and persistent grip that race still holds on our view of the past. Carson moreover offers a way out. Scrutinizing a vast literature and written in an engaging manner, The Columbian Covenant is a book that historians will need, and will want, to read." - Daniel H. Usner, Vanderbilt University

This provocative analysis of American historiography argues that when scholars use modern racial language to articulate past histories of race and society, they collapse different historical signs of skin color into a transhistorical and essentialist notion of race that implicates their work in the very racial categories they seek to transcend.


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Prospects and Challenges of Free Trade Agreements
Unlocking Business Opportunities in Gulf Co-Operation Council (GCC) Markets

Doren Chadee, Deakin University, Australia, Banjo Roxas, Deakin University, Australia, Tim Rogmans, Zayed University, UAE

This study assesses the effectiveness of free trade agreements (FTAs) in unlocking international business opportunities in member states of the Gulf Cooperation Council (GCC). It takes an institutional perspective in explaining the existence and effects of non-tariff barriers and how FTAs can address these barriers to attract foreign investors.


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The Development of an Internet Mythology

Shira Chess, University of Georgia, USA, Eric Newsom, University of Central Missouri, USA

The Slender Man entered the general popular consciousness in May 2014, when two young girls led a third girl into a wooded area and stabbed her. Examining the growth of the online horror phenomenon, this text introduces unique attributes of digital culture and establishes a needed framework for studies of other Internet memes and mythologies.


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Devolution and Governance

Wales Between Capacity and Constraint

Alistair Cole, School of Languages, Translation Studies and Politics, Cardiff University, UK, Ian Stafford, School of Languages, Translation Studies and Politics, Cardiff University, UK

This book examines the development of Welsh devolution in the context of great economic and political uncertainty. Drawing on research carried out over more than a decade, it explores whether Welsh devolution has developed the capacity to resist internal and external pressures and to continue to pursue a distinctive political and policy agenda.


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New Labour Policy, Industrial Relations and the Trade Unions

Steve Coulter, European Institute, London School of Economics and Political Science, UK

"This is a sophisticated yet highly readable account of relations between unions and political parties in today’s hard economic times. The conclusion is important: neither centre-left politicians nor organised labour are prisoners of globalisation, but remain crucial political actors in the quest for a balance between efficiency and social justice.” – Bob Hancké, London School of Economics, UK

New Labour was outwardly hostile to trade unions and their concerns. Yet the Blair government worked closely with the TUC on several key employment reforms. Steve Coulter analyses the dimensions of the often fractious Labour-union partnership and shows how the TUC pursued an ‘insider lobbying’ route to influence the shape of New Labour’s policies.

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The Role of Strategic Intelligence in Law Enforcement

Policing Transnational Organized Crime in Canada, the United Kingdom and Australia

John Coyne, Federal Police Headquarters, Australia, Peter Bell, Queensland University of Technology, Australia

This text analyzes how strategic intelligence can support decision-makers in national policing organizations to anticipate transnational organized crime (TOC). The authors examine case studies from Australia, Canada and the UK, and argue for the development of empirically-grounded intelligence theory to aid the policy process and law enforcement.


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Places of Memory

The Case of the House of the Wannsee Conference

Katie Digan, NIOD Netherlands Institute for War, Holocaust and Genocide Studies, Netherlands

"This study is not about just one case - the house of the Wannsee Conference - but raises fundamental questions about the axiomatic but often implicit concepts, such as space, place and authenticity, which determine our view of memory sites in general. We get a bright and frank account by a historian who dares to cross disciplinary borders and is determined to move beyond the merely descriptive level, in order to thoroughly understand what it at stake in our changing and often puzzling relation to 'places of memory'. Warmly recommended."

Dr. Berber Bevernage, Ghent University, Belgium

Places of Memory examines the post-war history of the site where the 1942 Wannsee Conference was held. The author analyses the different uses of the house to investigate how a site turns into a site of memory.

Contents: Introduction / 1. An Introduction to Space and Place / 2. The Conference and the House / 3. The Discussion about the Haus Am Grossen Wannsee 56-58 in the West-German Press / 4. Memory Space and Memory Place / 5. Authenticity / Conclusion / Bibliography / Index

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The Impact of the 2012 Olympic and Paralympic Games

Diminishing Contrasts, Increasing Varieties

Edited by Kevin Dixon, Teesside University, UK, Tom Gibbons, Teesside University, UK

The London 2012 Olympics and Paralympics were seen as a success and the hosts were praised for the promotion of equality, tolerance and unity as well as inspiring a legacy to continue these values. This volume contains a collection of sociological case studies which critically assess the diverse impacts of London 2012 and its key controversies.


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**Structure, Governance and Impact**

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# The Intellectual and the People in Egyptian Literature and Culture

**Amāra and the 2011 Revolution**

**Ayman A. El-Desouky, SOAS, University of London**

The Intellectual and the People in Egyptian Literature and Culture uses the notion of amāra – the Egyptian concept of collective and connective agency – to explore the relationship between the Egyptian intellectual and ‘the people’ in contemporary Egyptian literature and culture.

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Preface Acknowledgements Introduction: Intellectuals, Representation, Connective Agency
PART I: THE INTELLECTUAL AND THE QUEST FOR AMĀRA
1. Amāra: Concept, Cultural Practice and Aesthetic
2. Signature or Cartouche? Dilemmas of the Egyptian Intellectual
PART II: THE PEOPLE AND THE AMĀRA OF CONNECTIVE AGENCY
3. The People Already Know: Positionality of the Intellectual, Connective Agency and Cultural Memory
Postscript: Ihnā al-masriyyīn and al-sha'b: The Untranslatabilities of Conceptual Languages

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# Austen, Actresses and Accessories

**Much Ado About Muffs**

**Laura Engel, Duquesne University, USA**

This interdisciplinary project draws on a wealth of sources (visual, material, literary and theatrical) to examine Austen’s depiction of female performance, display and desire through her deployment of a culturally and symbolically charged accessory: the muff.

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Mihail Evans, Institute for Advanced Studies, Romania

Recent years have seen the rise of anti-politics as a political phenomenon. Beyond this new rejection of the political class there has long existed a deeper challenge to the political itself. Identifying the work of Derrida as 'a politics' and that of Baudrillard as 'transpolitics' this text charts convergences and divergences in their approaches.


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Robert Wagner was New York City's true New Deal mayor, killing Tammany Hall. The world Wagner shaped delivers municipal services efficiently at the cost of local democracy. The story of Wagner’s mayoralty will be of interest to anyone who cares about New York City, local democracy and the debate about the legacy of the City’s important leaders.


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Contributors argue that the key to innovative teaching and scholarship lies in institutional support for the contingent labor force, and they encourage contingent faculty to organize self-mentoring groups, create venues for learning/disseminating their experiences and findings, and connect scholarship to service and teaching in novel ways.

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Madhvi Gupta, *Birla Institute of Technology and Science Pilani, Goa, India*, Pushkar, *Birla Institute of Technology and Science Pilani, Goa, India*

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‘Social media has dramatically changed the flow and availability of information in society. Lutz and Du Toit present a fascinating view on the new public spaces that have emerged, and how computational linguistics can help us make sense of them. This highly accessible text will be of interest not just to scholars in this field, but of anyone interested in how communication shapes democracy.’ — G.J. Van Roogen, MIH Media lab Director, Stellenbosch University, South Africa

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Edited by Mo Jongryn, Graduate School of International Studies, Yonsei University, Seoul, South Korea

This volume is the result of a 2013 conference held by the Asan Institute for Policy Studies (South Korea) on the ‘middle power’ countries of Mexico, Indonesia, the Republic of Korea, Turkey and Australia (MIKTA). Experts and policymakers discussed how members of the MIKTA can work to advance global governance in emerging global issue areas.

Contents: Contents / Preface; Hahm Chaibong / 1. Introduction: G20 Middle Powers (MIKTA) and Global Governance; Mo Jongryn / 2. Middle Powers and the Multilateral Pivot; Thomas Wright / 3. G20 Middle Powers and Initiatives on Development; Andrew F. Cooper / 4. Middle Power Cooperation for Climate Change and Green Growth; Park Siwon / 5. Middle Power Leadership and the Evolution of the G20; Andrew F. Cooper and Mo Jongryn / 6. Middle Power Cooperation and Related Issues in the G20; Choi Heenam / 7. Middle Powers and the G20: Modest Proposals for Cooperation; Richard Gowan / Luncheon Keynote Speech; The Honorable Kim Sung-han, Vice Minister of Foreign Affairs / Appendix / 2013 Asan Global Governance Conference: Program and Participants Biographies

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David Ralph, University College Cork, Ireland

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Anthony Ridge-Newman, Department of History, Royal Holloway, University of London, UK

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"Who can vote has become one of the most contentious questions in American politics. It is surrounded by disputed causes and effects: fraud? voter suppression? racial or age discrimination? partisan gain or loss? State Voting Laws in America focuses the analytical tools of modern political science to provide or suggest answers. This compelling academic work will be a pragmatic resource for policymakers and citizens, especially those committed to a democracy of, by, and for the people." - Bob Graham, U.S. Senate, Retired

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Why Ex-Militants Choose to Abandon Violence in the North Caucasus

Emil Souleimanov, Charles University, Prague, Huseyn Aliyev, Department of Politics, University of Otago, New Zealand

This study details the causes and contexts of individual disengagement of various types of militants – avengers, nationalists and jihadists – in Russia’s North Caucasus region. It aims to considerably enhance our theoretical understanding of individual militants’ incentives to abandon violence.


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Menno Spiering, University of Amsterdam, the Netherlands

"A Cultural History of British Euroscepticism represents an important and original contribution to the literature... very well written and readable." - Dr. Chris Gifford, University of Huddersfield, UK

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